

June 9, 2010

To whom it may concern:

I have known Bill Dandie and his company RTF Global Inc. for 10 years. During this time, Bill and his team have been engaged with TELUS in multiple capacities.

During Bill's tenure, he was involved in many strategic projects including some of our first store merchandising build outs. Most significantly was his engagement in the development and deployment of our new Lift Touch fixture that we rolled out to our corporately owned chain of retail stores.

From our perspective this project was a complex initiative and very important to the success of our new network launch. It involved redesigning how we merchandise live handsets in our stores plus invoking a new vision on how we wanted to do business with our clients. The project involved working cross functionally within TELUS and collaborating with other external partners. The project required a keen eye for detail as well as an eye on the larger strategy. Bill was a key contributor and leader on this project.

Often projects of this nature get good internal recognition for everyone's efforts, and this was no different. What did make this project special, was that our other channels liked the approach that we had taken on merchandising our new handsets and requested that we roll out a similar fixture in their channel. To come away with a well executed program is one thing but to be asked to supply it to another channel was a tremendous achievement and Bill and his team played a large part in making this happening.

Bill has been and continues to be an excellent partner with us in the business. I would highly recommend his organization for similar opportunities.

Please let me know if I can provide you with any further information.

Regards

A handwritten signature in black ink, appearing to read 'Mike Drennan', written over a large, stylized circular scribble.

Mike Drennan
Director, TELUS Retail Store Operations